Plus Fitness open 165th location in Australia!

Today marks a special day for Plus Fitness, as well as one of its Franchisees as we see the opening of the 165th Plus Fitness franchise, located in Alkimos, WA.

Plus Fitness Alkimos has been opened today by Franchisee David Scandrett who has added even more excitement to the event by opening with 720 members, breaking the record for the most memberships sold in a Plus Fitness prior to opening.

When asked what he put his success down to David replied;

"It has been a lot of hard and rewarding work for me and my team", he went on to say; "I have thrown everything at my pre-sale marketing and just invested the time, stuck to the system and done what I know works".

David applied a consistent and sustained approach to both his local area and digital marketing throughout his presale which has clearly paid off.

David is no stranger to operating a successful Plus Fitness. Having previously managed Plus Fitness in Fremantle, David went on to open his first and own Plus Fitness in Jindalee, WA in September 2015. Plus Fitness Jindalee currently boasts the largest membership base across the entire Plus Fitness franchise network with over 2375 members. It is no surprise then that we have seen such great achievements from David with his latest endeavour at Plus Fitness Alkimos.

Congratulations once again to David on not only opening his second Plus Fitness franchise today but also on all of his hard work and determination that has seen him break the record for most memberships sold in a presale.

Plus Fitness Alkimos is located at 17 Turnstone Street, Alkimos. To learn more about our newest gym then click the button below.