



The Google Premier Partner Awards are designed to recognise and celebrate the worlds top-performing Google Partners for their contributions to digital marketing, product innovation and client growth. We are then very excited to announce that Rocket Agency's display campaign for Plus Fitness has earned them the top prize for 'Best Display Innovation for 2017' in the Australasia Region, which is a significant achievement and something we are very proud to be a part of.

At Plus Fitness we are confident that we are leading the way in the Fitness and Leisure Industry when it comes to digital marketing and this is yet another recognition of this, and from those that control this marketing space, that being Google themselves.

The awards consisted of 6 different categories with Rocket Agency entering Plus Fitness into the Display Innovation category, which they felt was very fitting based on the continued success our partnership has achieved with our various marketing strategies that utilise the Google Display Network.

Sachin Rajah, Rocket Agency Technical Account Director who works closely with the Plus Fitness Marketing Team had this to say about the award;

*"We are stoked to have been named the winner of this year's Google Premier Partner Display Innovation Award for our work with Plus Fitness. It's one thing to understand the complexities of the Adwords platform in delivering and executing forward thinking work and another to be able to work WITH your client in having them entrust you to put your best foot forward in this competitive digital landscape. It's a true testament to our work and strong relationship with the Marketing Team at Plus Fitness."*

The winners from around the World will now face off against each other with the Global Winners set to be announced at the 2017 Google Partner Summit in New York City.

Click the link below to learn more about Rocket Agency's 2017 Google Premier Partner Award. <https://tinyurl.com/yautz5ro>

